



TJB WINE & LIFESTYLE AUCTION



FRIDAY, MARCH 8, 2024

31ST ANNUAL TED J. BALESTRERI
LEADERSHIP CLASSIC | PEBBLE BEACH, CA



NATIONAL
RESTAURANT
ASSOCIATION
EDUCATIONAL FOUNDATION



FUELING
OPPORTUNITY.
LAUNCHING
CAREERS.

THANK YOU!

**With Your Help,
It's Mission Possible.**

Thank you for supporting the work of the National Restaurant Association Educational Foundation (NRAEF).

Together, we are fueling the dreams of the people in our industry, empowering them to launch and build successful restaurant careers.

Join us. Every dollar donated supports the NRAEF's work to attract, empower, and advance the people who make our industry possible.

Donate today at
**[ChooseRestaurants.org/
Fueling-Opportunity](https://ChooseRestaurants.org/Fueling-Opportunity)**



WELCOME

Thank you for supporting the National Restaurant Association Educational Foundation (NRAEF) through your participation in the 31st Annual Ted J. Balestreri Leadership Classic (TJB) auction. TJB provides an unmatched opportunity to support the NRAEF and its programs that attract, empower, and advance future leaders in the restaurant and hospitality industry.

We are pleased to offer you the opportunity to bid on a selection of premium wines and spectacular lifestyle packages, thanks to the generosity of our supporters. Proceeds from tonight's event will go directly to NRAEF programs, including our scholarship fund that provides over \$1 million in financial aid each year to individuals pursuing an undergraduate degree in the restaurant, hospitality, or foodservice industry.

We thank you for your support tonight.



Rob Gifford, President
*National Restaurant Association
Educational Foundation*



SCHOLARSHIPS

For the past 37 years the NRAEF has offered scholarships and grants to anyone pursuing post-secondary education in the restaurant and hospitality industry. In fact, together with our partners and supporters the NRAEF has awarded more than \$26 million in financial aid to over 5,300 students.

Each year we receive hundreds of heartwarming letters from students across the country thanking us for helping them achieve their dream. To learn more about our NRAEF scholarships and grants and how you can support or endow the industry's future leaders, please contact Sally McVey, Industry Partnership Group, at smcvey@nraef.org.

CONTENTS

Lot #	Auction Item	Page
101	Mixed Case of Paradigm Cabernet Sauvignon & Rosé of Merlot	6
102	Take Me Out to the Ballgame!	8
103	2024 PGA Tour Championship Honorary Observer Experience	10
104	Richard G. Peterson Monterey County Pinot Noir 2021	12
105	Napa Valley VIP Experience	14
106	Case of Caymus 2021 Magnums	16
107	Party like a Rock Star!	18
108	Maker's Mark Private Selection Experience	20
109	Scarecrow Cabernet Sauvignon Trio 2012 750ml	22
110	Practice Your End Zone Dance in Miami!	24
111	Sine Qua Non No Name As Of Yet Mixed Box 2011 750ml	26
112	Dine & Dice like Chef Thomas Keller	28
113	Golf Pebble Beach with Ted Balestreri and Sec. Leon Panetta	32
114	Signed Magnum of Amuse Bouche Cabernet Sauvignon 2021	34
115	Birdie, Eagle, Albatross	36
116	All Hail the King and Queen of Mardi Gras!	38
117	Diamond Creek Trio of Magnums 2018	40
118	A Week in Los Cabos & Silver Oak 3L	42
119	Weekend Ski Getaway in Vail	44
120	Screaming Eagle Cabernet Sauvignon 2019 750ml	46
121	Screaming Eagle Sauvignon Blanc 2019 750ml	48
122	Weekend in Pebble Beach with Beaulieu Vineyards Magnums	50
123	Dinner for 16 in The Sardine Factory Wine Cellar with Ted and Velma	52



LOT 101

MIXED CASE OF PARADIGM CABERNET SAUVIGNON & ROSÉ OF MERLOT

Paradigm's 2019 Cabernet Sauvignon produced enticing and open aromas, showing ripe fruit, complexity, and layers of refined French Oak. This is a very expressive complete wine that will age beautifully. Mouthcoating flavors of black cherry, currant, and blackberry followed by chewy tannins lead to an overall palate feel that is delicious with perfect balance and ripeness. All around, a stellar vintage.

Winemaker Heidi Peterson Barrett describes her 2019 Paradigm Rosé, made of 100% Merlot grapes from their Oakville Estate, as "a beautiful pale salmon pink with aromatics that are clean and fresh of strawberries, honeysuckle, and pink grapefruit. Crisp acidity and flavors that match the aroma."

Wine:

Six (6) bottles of Paradigm Cabernet Sauvignon 2019 750ml
Six (6) bottles of Paradigm Rosé of Merlot 2019 750ml

Special thanks to:

Dr. Richard Peterson and Heidi Peterson Barrett



LOT 102

TAKE ME OUT TO THE BALLGAME!

Whoever you root, root, root for, these two Subway Series teams keep America's Pastime exciting! Enjoy peanuts and Cracker Jacks in premium seats to cheer on the Mets at Citi Field and the Yankees at Yankee Stadium.

Experience:

New York Mets: Four (4) tickets
in Section 124, Row 1 Seats 1-4 and
New York Yankees: Four (4) tickets in MVP Field Seats,
Section 123B Seats 1-4

Exemptions:

Game dates based on availability in the 2024 Season

Special thanks to:

American Express



LOT 103

2024 PGA TOUR CHAMPIONSHIP HONORARY OBSERVER EXPERIENCE

You can't get closer than this! You and a guest will walk Inside-the-Ropes with two of the Top 30 Money Winners on the PGA Tour as they play their round at Atlanta's East Lake Golf Club. Inside-the-Ropes access limited to two players, their caddies, Score Keeper, Standard Bearer, and two Honorary Observers.

Honorary Observer & VIP Hospitality Experience Includes:

Thursday, August 29, 2024

- Two (2) VIP Hospitality Tickets
- Official Honorary Observer Uniform
- First Tee Meet the players and caddies

Friday, August 30, 2024

- Access to East Lake Grounds, the Clubhouse and Golf Shop
- 18th Green Sky Box with VIP viewing access overlooking the 18th green including a full bar and heavy snacks (all day)
- 9th Green Sky Box (Par 3) including beer, wine, and light snacks
- Parking and Complimentary Shuttle at PGA off-site parking area with shuttles to and from East Lake Golf Club

Lodging:

One (1) room for two (2) nights at
the Four Seasons Hotel Atlanta

Special thanks to:

The Coca-Cola Company

RICHARD G. PETERSON

2021

PINOT NOIR

alc 13.8% by vol

750 ml

LOT 104

RICHARD G. PETERSON MONTEREY COUNTY PINOT NOIR 2021

In 1950, a 250-year-old wild Pinot Noir grapevine was discovered in the village of Wrotham in Kent, England and believed to date back 2,000 years to when the early Romans brought Pinot Noir to England.

In 1980, Dr. Richard Peterson brought cuttings from Kent to California and propagated two acres from those few cuttings. Today, he has created an exceptional Pinot Noir, uniquely grown in Monterey Country, whose cool climate is superior to Napa Valley for growing Pinot Noir.

Wine:

Six (6) bottles of Richard G. Peterson Monterey County Pinot Noir 2021 750ml, signed by the winemaker

Special thanks to:

Dr. Richard Peterson



LOT 105

NAPA VALLEY VIP EXPERIENCE

Enjoy a long weekend in the Napa Valley!

First, you'll be welcomed to Trinchero Family Estates' state-of-the-art hospitality center and family winery. Guests will enjoy a seasonal culinary lunch, followed by a VIP tour and tasting with an array of wines from the Trinchero Family Estates portfolio.

Next, head down the road to Buehler Vineyards, an idyllic 300-acre winery purchased in 1971 by John Buehler and grown into the estate it is today with the help of Heidi Peterson Barrett of Screaming Eagle fame. Hear the story from John Buehler himself on this private tour.

Finally, guests will spend the next day exploring regional cuisines, plant-powered cooking, baking, and more in the Culinary Institute of America at Copia's state-of-the-art teaching kitchen! Learn about all the techniques, ingredients, and recipes to step up your cooking game.

Experience:

- Lunch and VIP tour and tasting for four (4) at Trinchero Family Estates
- VIP Tour, Tasting and Lunch with John Buehler at Buehler Estates
 - One-day Food Enthusiast class for four (4) at Copia
 - Dinner for four (4) at The Grove

Wine:

Buehler Vineyards Etched Cabernet Sauvignon 2021 3L in wood box

Special thanks to:

Trinchero Family Estates, The Culinary Institute of America, Breakthru Beverage & Buehler Vineyards



LOT 106

CASE OF CAYMUS 2021 MAGNUMS

Caymus focuses entirely on Cabernet Sauvignon in Napa Valley's Rutherford District, leading to highly acclaimed vintages that are snapped up by Cab lovers, collectors and critics alike. 2021 was another successful vintage for Caymus and it's a bold expression of Napa Valley Cabernet.

Caymus has a signature style that is dark in color, with rich fruit and ripe tannins – as approachable in youth as in maturity. Since its founding in 1972, Caymus has become renowned as a consistent leader in the production of Napa Valley Cabernet. Grapes for this wine are farmed in a range of Napa's sub-appellations with fruit from the valley floor creating lushness and the hillsides providing backbone.

Wine:

Six (6) bottles of Caymus Cabernet Sauvignon 2021 1.5L

Special thanks to:

Dave Dittenber



LOT 107

PARTY LIKE A ROCK STAR!

At the Seminole Hard Rock Hotel & Casino in Hollywood, Florida, everyone is a rock star. Not only will you sleep, eat, and party like rock stars, you'll also take home some serious rock star swag. This trip is a chart topper!

Lodging:

Deluxe Accommodations for a two (2) night stay at
Seminole Hard Rock Hotel & Casino Hollywood

Dining:

Dinner for two (2) at any of their fine dining restaurants

Swag:

- An authentic electric guitar autographed by Brett Michaels
 - Spa services at the Rock Spa
- One Day Bora Bora Cabana Experience for up to ten (10) guests
 - Assorted logo items

Special thanks to:

Brad Buchanan,
Seminole Hard Rock Hotel & Casino Hollywood



LOT 108

MAKER'S MARK PRIVATE SELECTION EXPERIENCE

Through the Maker's Mark Private Selection Experience, bourbon lovers get the once-in-a-lifetime opportunity to craft your own barrel. Your Private Selection begins with a fully matured, cask strength barrel of Maker's Mark. From there, select a custom combination of 10 wood finishing staves to place inside. With over 1,000 possible combinations, you have ultimate control over the final character of your bourbon.

After maturing for nine weeks, we will dip your bottles and add your custom label in an expression that is undeniably Maker's Mark, with a flavor and finish that belongs solely to you!

Experience:

A personalized visit to the Maker's Mark Distillery in Loretto, KY
1 barrel (approximately 240 bottles) of custom blended
Maker's Mark

Lodging:

Hotel provided in Lexington, KY; transportation provided to
Maker's Mark Distillery

Special thanks to:

Beam Suntory and Highline Hospitality Partners



LOT 109

SCARECROW CABERNET SAUVIGNON TRIO 2012 750ML

The Scarecrow story began in a patch of earth with a fabled past and winemaker with the vision of producing world-class Bordeaux-style wines. Today, that fable can be your reality with this classic 2012 Cabernet Sauvignon.

Robert Parker describes it best:

*“It includes fruit from the 2-acre, old vine parcel that is nearly 70 years of age. It boasts an opaque purple color as well as copious notes of spring flowers, blackberries, black raspberries and wet rocks. The wine’s gravelly minerality and spectacular opulence and density make it an instant classic. This massive, full-bodied 2012 should drink beautifully for 15-20+ years. It showed incredibly well, and it still reveals the potential to possibly merit a 3-digit score - **it’s that special.**”*

Wine:

Three (3) bottles of Scarecrow Cabernet Sauvignon 2012
750ml in a wooden presentation box

Special thanks to:

Xavier Teixido



LOT 110

PRACTICE YOUR END ZONE DANCE IN MIAMI!

Show off your end zone dance at the Miami Dolphins' Hard Rock Stadium and make your golf swing great again at Trump National Doral Golf Club. Round out your executive time with dinner for four at Garcia's Seafood Grille & Fish Market on the Miami River.

Football:

Two (2) Club Level Seats and pre-game sideline passes for any Miami Dolphins home game in 2024.

Home schedule includes 49ers, Jets, Patriots, Bills, Raiders, Titans, Cardinals, Jaguars, Rams and Colts.

A Perfect Season football signed by every player on the 1972 undefeated Super Bowl Championship team including Coach Shula.

Golf:

Four (4) rounds of golf on the world-famous Blue Monster at Trump National Doral Miami

Dining:

Dinner for Four (4) at Garcia's Seafood Grille & Fish Market on the Miami River

Special thanks to:

Brad Buchanan, Nat Moore, Luis Garcia



LOT 111

SINE QUA NON NO NAME AS OF YET MIXED BOX 2011 750ML

From the highly rated Eleven Confessions Estate vineyard, located on the eastern edge of the Sta. Rita Hills, comes the No Name As Of Yet Grenache and Syrah Robert Parker says are, “at the pinnacle of wine” and “impossible to taste and not be blown away.”

As such, Parker rates both wines at 96-99 points and describes the Grenache as “beauty flirting with perfection,” and notes, “Cassis, smoked herbs, white chocolate, and melted licorice are just some of the nuances here, and it hits the palate with full-bodied richness, high, yet sweet tannin, and incredible purity of fruit, all with two decades of longevity.”

Parker describes the Syrah as, “In the same league as the Grenache. It possesses a slightly deep color to go with similar aromas and flavors of blackcurrants, smoked meats, toasted spice and ground pepper. Full-bodied, deep, rich and concentrated, with thrilling purity, ripe tannin and a big finish, it should benefit from short-term cellaring and evolve gracefully for upward of two decades.”

Wine:

Three (3) bottles of Sine Qua Non No Name As Of Yet
Syrah 2011 750ml

Three (3) bottles of Sine Qua Non No Name As Of Yet
Grenache 2011 750ml

Special thanks to:

Xavier Teixido



LOT 112

DINE & DICE LIKE CHEF THOMAS KELLER

Enjoy dinner for four with wine pairings at either of Chef Thomas Keller's three-star Michelin rated restaurants: The French Laundry, in Napa Valley, or Per Se, in New York City.

Chef Keller is renowned for his culinary skills and high standards. He is the first and only American-born chef to hold multiple three-star ratings from The Michelin Guide, as well as the first American male chef to be designated a Chevalier of The French Legion of Honor.

Bring Chef Keller's flawless standards home to your own kitchen with the refined Thomas Keller Signature Collection by Cangshan. This 17-piece block set, forged from Swedish Damasteel, known for its excellent edge strength, hardness and corrosion resistance. The blades are hand polished and remarkably sharp. Handles are contoured for a comfortable and ambidextrous grip.

Experience:

Dinner for four (4) with wine pairings at either
The French Laundry or Per Se

Knife Block Set:

Thomas Keller Signature Collection by Cangshan -
17-Piece Knife Set with Walnut Block

Special thanks to:

Chef Thomas Keller



FUND A NEED

Since 1987, the NRAEF has provided people from all backgrounds with the training, education, financial resources, and career development they need to build pathways to meaningful jobs and careers in the restaurant and foodservice industry.

The NRAEF and its supporters share a mission to attract, empower, and advance today's and tomorrow's restaurant and foodservice leaders.

Your donation tonight will make a difference and directly impact the future of our industry.

- **A \$2,500 donation** advances industry employees through training as they pursue a fulfilling career
- **A \$5,000 donation** enhances a classroom's culinary and management training for future industry leaders
- **A \$10,000 donation** supports a scholarship for a student pursuing a hospitality-related degree
- **A \$20,000 donation** expands our job readiness training for people in underserved communities

To donate directly, or to learn more about the NRAEF and its programs, scan the QR code here.





LOT 113

GOLF PEBBLE BEACH WITH TED BALESTRERI AND SEC. LEON PANETTA

Seal your trip at this year's 2024 Leadership Classic with golf for you and one guest on Saturday morning at Pebble Beach Golf Links with Ted and Leon. Their handicaps may have increased with their ages, but their influence reaches every restaurant, hotel, and citizen in America.

*This package needs no further explanation
- let the bidding begin!*

Special thanks to:

Ted Balestreri and Sec. Leon Panetta



LOT 114

SIGNED MAGNUM OF AMUSE BOUCHE CABERNET SAUVIGNON 2021

Rated 96 points by Vinous and described by wine maker Heidi Peterson Barrett as, “a beautiful, juicy, Merlot-based red with melted chocolate and berry aromas and flavors. It’s full and creamy with lovely balance and attractive character, showing freshness and layers of fruit. Violets and berries at the end. Gorgeous to drink or hold.” Heidi Peterson Barrett is the original wine maker for Screaming Eagle and attests she finds the taste of this Amuse Bouche quite similar to today’s Screaming Eagle Flight.

Wine:

One (1) Magnum bottle of Amuse Bouche Cabernet Sauvignon 2021, signed by the winemaker

Special thanks to:

Dr. Richard Peterson & Heidi Peterson Barrett



BIRDIE, EAGLE, ALBATROSS

Enjoy a 1-year membership with Dormie Network, a national network of golf clubs combining the experience of destination golf with the premier hospitality of private membership. The winning bidder, their significant other, and any children living in the home under the age of 23 will enjoy full membership benefits to all six Dormie Network properties for 12 months. Retail value for 1-year membership is \$30,000. Enhance your game with a set of Mizuno clubs complete with a custom fitting and a premium gift basket including a bottle of Dom Perignon to pop in celebration of a great round.

Available Dormie Clubs include:

Pinehurst, NC
Ballyhack Golf Club in Roanoke, VA
Victoria National Golf Club in Newburgh, IN
Arbor Links Golf Clin in Nebraska City, NE
Briggs Ranch Golf Club in San Antonio, TX
Hidden Creek Golf Club in Egg Harbor Township, NJ

Golf Clubs:

Full set of Mizuno Golf Clubs complete with a custom fitting, including ST-X Driver, ST-X Hybrid, JPX Irons 4 - PW, and T-24 Wedges, 56° + 60°

Premium Gift Basket:

- Dom Perignon & Waterford champagne glasses
 - Range finder & Ball cleaner
- Golf Balls and Towel with Paramount+ with SHOWTIME logo
 - Caviar &
 - High-ended snacks

Special thanks to:

Dave Dittenber, BYOD & Ken Kay



LOT 116

ALL HAIL THE KING AND QUEEN OF MARDI GRAS!

You and a guest will enjoy the revelry of carnival with this once in a lifetime opportunity to dine at New Orleans' best restaurants, dance the night away at the world-famous Krewe of Bacchus Ball, and hear "Throw me something, Mister!" as float riders in the Krewe of Argus parade on Mardi Gras day.

Experience, Valid March 2-4, 2025 only:

- Dinner for two (2) at Galatoire's
- Two (2) guests will attend the Krewe of Bacchus Mardi Gras Ball
- Brunch for two (2) at Dickie Brennan's Bourbon House
 - Dinner for two (2) at Brennan's on Royal Street
- Two (2) guests will ride in the Krewe of Argus Parade with food, drinks, and throws provided

Lodging:

Three (3) night stay at the Hilton New Orleans Riverside

Special thanks to:

Coca-Cola Bottling United, Hilton New Orleans Riverside, Stan Harris, Ralph Brennan, Dickie Brennan, Melvin Rodrigue, and Peter Sclafani



LOT 117

DIAMOND CREEK TRIO OF MAGNUMS 2018

Founded in 1968, Diamond Creek is California's first exclusively Cabernet Sauvignon Estate Vineyard. Visionary pioneer Al Brounstein defied modern conventions and planted Bordeaux varietals on secluded Diamond Mountain. The three vineyards produce a small amount of long-lived wines that are elegant with great depth and richness, honored and cherished by connoisseurs the world over.

Wine:

Three (3) Magnum Set Cabernet Sauvignon 2018
in a wooden box

- Volcanic Hill
- Red Rock Terrace
- Gravelly Meadow

Special thanks to:

Dr. Richard Peterson



LOT 118

A WEEK IN CABO & SILVER OAK 3L

From the moment you step on property at the all-inclusive Hard Rock Hotel & Casino Los Cabos, Mexico you'll notice rock star touches. Feast on the very best food in the Baja and get lucky at the hottest casino on the West Coast.

If you're celebrating a special occasion, pop the cork on a 3L bottle of Silver Oak's iconic, ultra-premium Cabernet Sauvignon.

Lodging & Dining:

Seven (7) night, eight (8) day all-inclusive stay including food and drinks for two (2) guests at the Hard Rock Hotel & Casino Los Cabos, Mexico.

Restrictions:

Valid through March 8, 2025; may not be used five (5) days before or after holidays week, nor during December 15–January 15

Wine:

Silver Oak Alexander Valley Cabernet Sauvignon
2019 3L boxed bottle

Special thanks to:

Brad Buchanan & Dr. Richard Peterson



LOT 119

WEEKEND SKI GETAWAY IN VAIL

Enjoy a weekend on the slopes at your choice of Vail Resorts property. Vail Resorts is the premier mountain resort company in the world and a leader in luxury, destination-based travel at iconic locations.

Experience:

Three (3) days of lift tickets for two (2) people with two (2) nights at any Vail Resorts property offering lodging in the U.S. including Vail, Beaver Creek, Keystone, Breckenridge, Park City, Northstar, Mt. Snow, Okemo, and Hunter.

Exceptions:

Offer available through April 1, 2025.

Special thanks to:

PepsiCo Foodservice



LOT 120

SCREAMING EAGLE CABERNET SAUVIGNON 2019 750ML

Screaming Eagle, one of Napa Valley's smallest wineries, is perched on a rocky hillside overlooking the vineyard planted in Cabernet Sauvignon, Merlot, and Cabernet Franc. The wine is aged in 65% new French oak barrels in a small cave for almost two years. Annual production is approximately 500 cases with most wine sold directly to consumers via a waiting list.

Wine:

One (1) bottle of Screaming Eagle Cabernet Sauvignon
2019 750ml

Special thanks to:

Dr. Richard Peterson



LOT 121

SCREAMING EAGLE SAUVIGNON BLANC 2019 750ML

Screaming Eagle is classified as a California Cult Wine, a revered category representing the epitome of what California's terroir can achieve. A meticulously curated blend of grapes and well-drained, rocky loam contribute to the wine's signature complexity and depth, leading to the Cabernet Sauvignon we know and love.

*However, this **Sauvignon Blanc** exceeds all bounds set by its Cabernet counterpart. This is once-in-a-lifetime access to the rarest bottle of Sauvignon Blanc on the market today.*

All Screaming Eagle wines are renowned for their impressive aging potential, often peaking 15 to 20 years post-vintage. This makes them not only a gustatory pleasure but also a wise investment. The hardest part will be keeping it corked.

Wine:

Screaming Eagle Sauvignon Blanc 2019 750ml

Special thanks to:

Dr. Richard Peterson & Heidi Peterson Barrett



LOT 122

WEEKEND IN PEBBLE BEACH WITH BEAULIEU VINEYARDS MAGNUMS

*Return to Pebble Beach, take in the breathtaking views,
and play two of the finest golf courses in the
country with this long weekend package.*

Lodging:

Two (2) rooms at The Inn at Spanish Bay for three (3) nights

Golf:

Golf for four (4) at Spyglass Hill Golf Course
Golf for four (4) at Pebble Beach Golf Links

Wine:

Beaulieu Vineyards Georges de Latour Private Reserve 2018 1.5L
Beaulieu Vineyards Madame de Latour 2014 1.5L

Exceptions:

This certificate is valid December 1, 2024 - March 31, 2025,
excluding New Year's Eve and is not valid during
Pebble Beach special events or the 2025 Ted J. Balestreri
Leadership Classic. Reservations will be made based on
availability and does not include service charge or incidentals.

Special thanks to:

The Pebble Beach Company & Roz Mallet



LOT 123

DINNER FOR 16 IN THE SARDINE FACTORY WINE CELLAR WITH TED AND VELMA

Join Ted and Velma Balestreri for a fabulous five-course meal paired with wines in the legendary Sardine Factory Restaurant Wine Cellar. A “once in a lifetime experience” is how most guests describe the opportunity to dine in the Wine Cellar. Lavishly opulent, it is carved into arched brick catacombs, with wrought iron-gated wine vaults surrounding the 25-foot banquet table hewn from a single piece of downed Big Sur redwood.

Built to house the world-renowned wine collection of over 1850 labels, each private event held here is a symphony of the senses. Exquisite food and wine, a richly intimate ambiance, and white glove service are perfectly married to define the experience.

Special thanks to:

Ted and Velma Balestreri

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